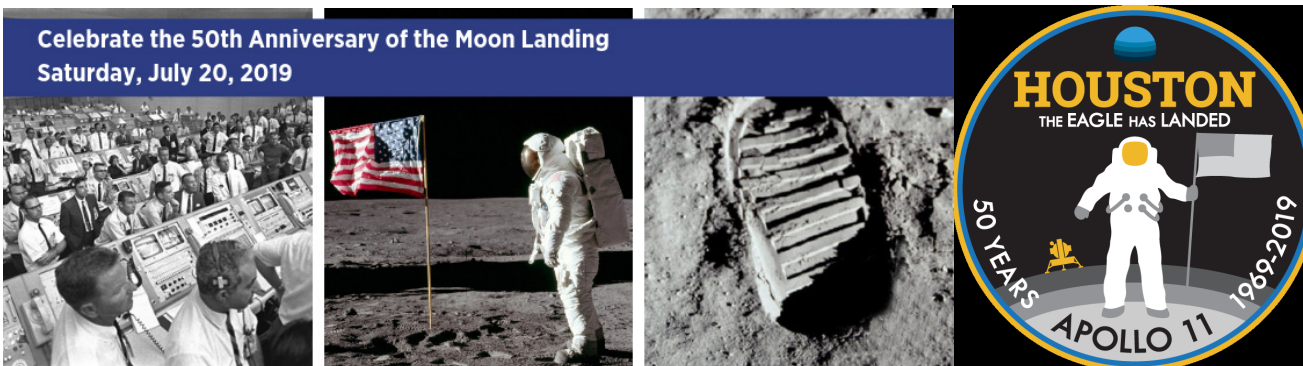


A Giant Leap: 50th Anniversary of the Moon Landing at Discovery Green

We invite you to sponsor A Giant Leap at Discovery Green scheduled for July 20, 2019 6-10pm



Discovery Green is a highly acclaimed 12-acre park in downtown Houston. Since opening in April 2008, the park has welcomed more than 13.5 million visitors. Discovery Green features sprawling lawns, a one-acre lake, an interactive fountain, a playground, public art installations, gardens and an allée of century-old live oaks. The Discovery Green Conservancy works with hundreds of programming partners to present more than 700 artistic, musical, educational, family-friendly and health-focused events each year, most of which are presented free to the public. This summer, Discovery Green celebrates the 50th anniversary of the epic Apollo 11 mission to the moon. The public event will feature a paratrooper landing by the US Army Golden Knights; exhibitions from the Johnson Space Center, Lone Star Flight Museum; commentary by Douglas Brinkley, author of *American Moonshot* (Harper Collins 2019); a screening of *Apollo 11* (2019, 93 min., G); Discovery Green's artisan/collectible market and much more! Over 15,000 participants are expected. Partners include NASA, Johnson Space Center, Lone Star Flight Museum, US Army Golden Knights, Rice University, Cinema Arts Festival, Houston Astronomical Society, Houston First Corporation and many others.

The deadline for inclusion in all marketing and publicity materials is June 7, 2019. For more information, please contact Susanne Theis at susanne@discoverygreen.com or 713-800-4703.

Sponsorship Opportunities

A Giant Leap Title Sponsorship - \$25,000

- Name included in title for all A Giant Leap marketing and advertising materials via social media, e-blast, and all other outlets: **A Giant Leap: 50th Anniversary Moon Landing presented by XX**
- Logo featured on the Giant Leap webpage
- Logo featured on the Discovery Green homepage sponsor rotator for Summer and Fall 2019
- Name included in Discovery Green's social media marketing relating to A Giant Leap
- Logo included in special Giant Leap email blast
- Logo included on in park posters advertising the event
- Opportunity to be onsite during the event with a 10x20 promotional booth or educational exhibit
- Logo included on day of event signage
- Opportunity to provide giveaway to all attendees
- Recognition as sponsor by emcee and speaking opportunity
- Opportunity to provide volunteers to assist with the event
- VIP Experience: Reserved seating for 20

\$12,500 Sponsorship

- Logo featured on Earth Day at Discovery Green event webpage
- Logo included in special Giant Leap email blast
- Logo included on in park posters advertising the event
- Opportunity to be onsite during the event with a 10x20 promotional booth or educational exhibit
- Logo included on day of event signage
- Opportunity to provide giveaway to all attendees
- Recognition as sponsor by emcee
- Opportunity to provide volunteers to assist with the event
- VIP Experience: Reserved seating for 12

\$5,000 Sponsorship

- Logo included on day of event signage
- Opportunity to host a 10x10 promotional booth or educational exhibit with premiere placement at event
- Opportunity to provide giveaway to all attendees
- Recognition as sponsor by emcee
- Opportunity to provide volunteers to assist with the event
- VIP Experience: Reserved seating for 6

\$2,500 Sponsorship

- Name included on day of event signage
- Opportunity to be onsite during the event with a 10x10 promotional booth or educational exhibit
- Recognition as sponsor by emcee
- Opportunity to provide volunteers to assist with the event

Sponsorship Reply Form

\$25,000 – Title Sponsorship

\$5,000 Sponsorship

\$12,500 Sponsorship

\$2,500 Sponsorship

Name as it should appear in all printed materials

Contact Person

Street Address

City

State

Zip

Daytime Phone

Email

Authorized Signature

Enclosed is my check for \$_____ payable to Discovery Green Conservancy.

Please charge \$_____ to my AmEx Discover MasterCard Visa

Card Number

Expiration Date

CVV Code

Please send completed sponsorship form by email to gifts@discoverygreen.com or by mail to Discovery Green Conservancy, 1500 McKinney, Houston TX 77010.